



Gulf Shore Assemblies, LLC (GSA) is a mass production, modular assembly, sequencing, and supply chain management company, providing its customers with modules configured in a lean manufacturing environment and delivered just in time. At GLA, we *"Build Quality, Delivered the Way You Want It, When You Need It!"*

GSA Mission Statement

Gulf Shore Assemblies through its Associates will deliver value-added manufacturing services and products that provide exceptional quality, are competitively priced and environmentally responsible

GSA Vision

Gulf Shore Assemblies will be the #1 Customer driven company providing unsurpassed quality through innovation and technology, exceeding the expectations of our Customers, Associates, and Shareholders.

Company Highlights

- Joint venture between TAG Holdings (51%) and Midwest Express (49%), a wholly-owned subsidiary of Honda
- GSA is co-located on the Honda Alabama campus, a first for a non-Honda company supplier.
- GSA is a Certified MBE (South Regions Minority Business Council)
- 85,000 square foot manufacturing facility
- 45 associates; non-union facility
- Located in Lincoln, Alabama
- Currently produce at a rate of more than 1.5 million tire & wheel assemblies per year, shipped to Honda lines in Lincoln, Alabama.
- ISO 9000 and ISO 14001 certifications pending

Key GSA Accomplishments

- Attained full production ramp-up in less than one month.
- GSA's customer and partner has confirmed the success of the new company launch with significant new business opportunities.
- Attained budgeted performance within first year of operation
- Company launch included new facility, new equipment, new workforce, additional product content, new logistic plan, and implementation of 100% purchasing and supply chain management from the onset of production.

GSA Provides Critical Services to Honda:

- Manufacturing & Assembly
- Logistics & Sequencing
- Purchasing and Supply Chain Management

To learn more about GSA please visit our website at www.gulfshoreassemblies.com