



**Gulf Shore Assemblies, LLC** (GSA) is a mass production, modular assembly, sequencing, and supply chain management company, providing its customers with modules configured in a lean manufacturing environment and delivered just in time. At GSA, we *“Build Quality, Delivered the Way You Want It, When You Need It!”*

### **GSA Mission Statement**

Gulf Shore Assemblies through its Associates will deliver value-added manufacturing services and products that provide exceptional quality, are competitively priced and environmentally responsible

### **GSA Vision**

Gulf Shore Assemblies will be the #1 Customer driven company providing unsurpassed quality through innovation and technology, exceeding the expectations of our Customers, Associates, and Shareholders.

### **Company Highlights**

- Joint venture between TAG Holdings (51%) and Midwest Express (49%), a wholly-owned subsidiary of Honda
- GSA is co-located on the Honda Alabama campus, a first for a non-Honda company supplier.
- GSA is a Certified MBE (South Regions Minority Business Council)
- 85,000 square foot manufacturing facility
- Non-union facility
- Located in Lincoln, Alabama
- Produce more than 1.5 million wheel assemblies with tire pressure monitoring, shipped to Honda lines in Lincoln, Alabama.
- ISO 9000 and ISO 14001 certifications pending

### **Key GSA Accomplishments**

- Attained full production ramp-up in less than one month.
- GSA's customer and partner has confirmed the success of the new company launch with significant new business opportunities.
- Attained budgeted performance within first year of operation
- Company launch included new facility, new equipment, new workforce, additional product content, new logistic plan, and implementation of 100% purchasing and supply chain management from the onset of production.

### **GSA Provides Critical Services to Honda:**

- Manufacturing & Assembly
- Logistics & Sequencing
- Purchasing and Supply Chain Management

To learn more about GSA visit our website at [www.gulfshoreassemblies.com](http://www.gulfshoreassemblies.com)